

Student Achievement Goals and Outcomes

In accordance with the requirements of ACU's institutional accreditor, SACSCOC, ACU provides the following student achievement data, which it updates annually each fall unless otherwise noted. Achievement goals are not minimums but goals for future achievement based on the most recent benchmark comparisons with aspirational peers and/or ACU historical trend data based on past performance. The definitions used are consistent with the national Integrated Postsecondary Education Data System (IPEDS) including gender, ethnic, and Pell/NonPell status, and the National Association of Colleges and Employers (NACE) definition. Questions related to this report can be directed to Lisa McCarty, Associate Director of Institutional Research in the Office of Institutional Effectiveness.

Measure Cohort (Methodology)	Achievement Goal	Outcome
Retention and Graduation Rates		
First-Year Retention Rate Fall 2016-19 (Four-year average for the cohort of full-time, first-time bachelor's degree-seeking undergraduate students who entered in the Fall (or the preceding summer term), what percentage was enrolled at ACU as of the official enrollment the following Fall.)	80%	77%
Graduation Rates (4 year) Students Beginning Fall 2015 (Percentage of full-time, first-time bachelor -seeking undergraduate students completion status at 100% to 100% of the normal time to complete all requirements of their program of study at ACU.)	51%	47%
Graduation Rate (5 year) Students Beginning Fall 2014 (Percentage of full-time, first-time bachelor -seeking undergraduate students completion status at 100% to 125% of the normal time to complete all requirements of their program of study at ACU.)	65%	64%

<p>Graduation Rate (6 year) Students Beginning Fall 2013 (Percentage of full-time, first-time bachelor -seeking undergraduate students completion status at 100% to 150% of the normal time to complete all requirements of their program of study at ACU.)</p>	69%	61%
<p>IPEDS “New” Outcome Measure Entering 2011-12 (Percentage of all entering undergraduate students (i.e., Full-time, first-time entering; Part-time, first-time entering; Full-time, non-first-time entering; Part-time, non-first-time) awarded a certificate, associate’s or bachelor’s over an 8-year period)</p>	63%	61%
Career Success		
<p>First Destination Placement January 2021 (Percentage of Abilene undergraduate students obtain their first destination goal (employed, accepted into graduate school, serving in the military, serving in long-term missions, or not seeking employment) within 6 months of graduation as self-reported on the internal First Destination Survey, completed each January.)</p>	91%	90%
<p>Faculty -Student Relationships Fall 2019 (Percentage of Abilene undergraduate students agreeing to the following statement on bi-annual survey, “I have a faculty member that cares about me as an individual.”)</p>	75%	73%
<p>Master’s Programs Licensure Exam Information (Unless otherwise noted, data based on the 2020-21 school year)</p>		

Counseling Psychology	100%	98% of the students for whom we have data over the past 10-years have passed
School Psychology	100%	100% of the students for whom we have data from the most recent cohort passed
Communication Science and Disorders (Abilene)	100%	100% pass rate for 2021 graduates.
Communication Science and Disorders (ACU Online)	100%	96% pass rate 2021 graduates.
Marriage and Family Therapy (Abilene)	100%	100% of the students for whom we have data from the the most recent cohort have passed
Marriage and Family Therapy (ACU Online)	100%	100% of the students for whom we have data from the the most recent cohort have passed
Occupational Therapy	100%	97% of students from the most recent cohort passed
Accountancy	100%	55% for students taking exam during 2020 calendar year passed
Nutrition	100%	80% of students from the most recent cohort passed
Athletic Training	Average of 80% first-time pass rate over a 3-year period.	Data not yet available. Program has not been accredited for 3 years yet.
Teacher Education	85% first attempt and 100% fo any second attempts	2020 graduates had a 100% first attempt pass rate on the PPR, SPED and ESL exams. There were 10 in this cohort.

		<p>One student required a second administration of the 7-12 SS exam. Therefore, this cohort had a 90% first attempt pass rate with content exams.</p> <p>2021 graduates had a 100% first attempt pass rate on the PPR and ESL exams. There were 6 students in this cohort. One student required a second administration of the Social Studies domain of the EC-6 Core Subjects. Therefore, this cohort had an 83% first attempt pass rate with content exams.</p>
Degrees Conferred		
<p>Total Degrees Conferred July 1, 2019 to Jun 30, 2020 Total number of certificates or associate, bachelor's and master's degrees conferred</p>	<p>1380 (FY 2020)</p> <p>2142 (FY 2025)</p>	<p>1254 (FY 2020)</p> <p>NA</p>